

BOARD OF DIRECTORS

GENERAL MANAGER

DEPUTY GENERAL MANAGER
AFRICA | AMÉRICA

DEPUTY GENERAL MANAGER
EUROPE | ASIA

Scientific Council
of the Event

Organizing Committee
of the Event

Executive Committee
of the Event

Business Council
of the Event

BUSINESS DIVISION

Sectors of Activity

Business
Event

Business
Tourism

International
Exhibition

Database
Management

Event Partners

National

International

Administrative services

PLANNING DIVISION

Programme

- Paper management
- Ceremonies
- Publications
- Speaker Support
- Exhibitor Support
- Institutional
- Registration

Event location

- Choice of location
- Protocol Team
- Security
- Risk management
- Accessibility
- Signage
- Access control

Organization

- Coordination
- Meetings with Customers
- Help Desk
- Resource management
- Event management
- B2B management
- Suppliers
- Budget

Reception

- Reception
- Catering
- Welcome Tour
- Welcome dinner
- Tourist guides
- Reception Programme

OPERATIONS DIVISION

Promotions

- Media liaison
- Advertising
- Promotion of brands
- News
- Event Promotion
- Press Office

Logistics

- Sound equipment
- Audiovisual
- Technical Secretariat
- Hotels
- Transfers
- Event Logistics
- Tour Logistics

Merchandising

- Sales team
- Liaison to sponsors
- Sale points
- Gifts
- Newsletter



ECO
DATA
DATABASE

ATLANTIC BUSINESS
BUSINESS CENTER

ATLANTIC EVENT
BUSINESS FORUM

BASALT EVENT
CONFERENCE

